

FOR IMMEDIATE RELEASE



**Green Living Show Kicks Off Earth Month With Brand New Features and Innovation**

*North America's largest show dedicated to healthy and sustainable living opens March 27  
at the Metro Toronto Convention Centre*

**TORONTO --- February 26, 2015 ---** The Green Living Show, North America's largest show dedicated to healthy and sustainable living, kicks off Earth Month, providing the perfect backdrop to create meaningful lifestyle changes for a healthier you and a healthier planet. Opening March 27 at the Metro Toronto Convention Centre, this year's show features an extensive lineup of celebrities, experts and features, along with over 400 exhibitors representing the latest in innovative products, the best in local and organic food, eco-fashion, natural beauty, fitness, hybrid and electrical vehicles and more. And it's free to attend, courtesy of Samsung, if you bring a piece of e-waste for responsible recycling!



**NEW & HOT**

**The Maple Leaf Forever Exhibit:** Find out what happened to the famed Leslieville Silver Maple tree that fell on July 2013 and inspired the “Maple Leaf Forever Project”. A centerpiece to the “Value of our Urban Forests” Pavilion, the City of Toronto and Ontario Wood invited woodcarvers, designers and craftspeople to create something beautiful and keep the spirit of the tree alive. Items on display include two guitars commissioned by Colin Cripps of Blue Rodeo, the new speaker podium from Toronto City Hall, pens for peacekeepers, council gavels, and much more. Also on display will be the Heritage Trunk Carving: The

Ontario Wood Carvers Association has been carving the history of Toronto into the 12 ft base of the Maple Leaf Forever Tree. Carvers will continue to work on this majestic carving at the Green Living Show.

**Maple Leaf Forever Auction:** 15 one-of-a-kind carved pieces will be up for auction, so you can take a piece of history with you. Proceeds from the auction will go to LEAF, to continue their work of protecting our Urban Forest.

**Fashion Takes Action Marketplace:** Sustainable fashion has never been more haute! Fashion Takes Action showcases young up and coming designers and their fashion forward aesthetic, be the first to snag the latest from their Spring collection.

**Clean Care Beauty Event:** Clean Care is recognizing the best in all-natural beauty products at the Clean Care Beauty Awards. Learn about the harmful chemicals in products and shop for makeup and skin care products that are effective and toxin-free.

**The Mindful Plate:**

An impressive array of chefs will delight palates and inspire attendees to cook delicious meals using ingredients that are commonly overlooked. Visitors can enjoy food demos showcasing how to get the most value out of their grocery bill, learn great tips and tricks on storing and preserving food and as well as how to get creative with leftovers and have a greener kitchen.

Visit this year's food feature and learn how to eat well, waste less and save money!

**BACK BY POPULAR DEMAND**

**Green Car Test Drives:** Get ready, get set, go Green! Strap yourself in and see what the buzz is all about with a test drive of the latest electric and fuel-efficient vehicles. All drivers will be entered to win some great prizes!

**EcoParent Village:** Parents are invited to see young minds engaged in a real live Montessori classroom and learn about its pedagogical foundations from accredited Montessori teachers. Parents can also shop the latest family-friendly products and services, and make use of a fully stocked baby change area and breastfeeding room during their visit.

Meet Manda Aufochs Gillespie, author of *Green Mama: Giving your child a healthy start and a greener future*, shares some surprising trends in parenting drawn from her extensive research into today's science and Grandmas' traditions.

**Sweat Equity Yoga and Fitness Stage:** Experience the benefits of yoga and fitness to overall health. Meet the host Gillian Mandich, Lecturer of Health & Rehabilitation Science, co-host of Holistic Health Diary Podcast, and Yoga Instructor who will introduce yoga beginners and experts to workshops, guest lecturers, and the opportunity to participate in free yoga, meditation or fitness classes.

For more information, visit [www.greenlivingshow.ca](http://www.greenlivingshow.ca), follow us @GreenLivingPage and LIKE us at [Facebook.com/GreenLivingPage](https://www.facebook.com/GreenLivingPage).

**HOT Deals:**

Flash your March TTC Metropass, GO Presto card or Live Green Card at the door to receive free admission!

**NEW Dates & Hours**

Friday, March 27      12 p.m. – 8 p.m.  
Saturday, March 28    10 a.m. – 8 p.m.  
Sunday, March 29     10 a.m. – 5 p.m.

Admission is free, courtesy of Samsung, when you bring a piece of e-waste to be recycled.

**NEW Location**

Metro Toronto Convention Centre, North Building  
255 Front Street West  
Toronto, ON M5V 2W6 (Closest Major Intersection: King Street West & University Avenue)

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**About Green Living Enterprises / Green Living Show**

Green Living Enterprises is Canada's leading cause-marketing agency focused on social and environmental program development. Our team is led by award-winning industry experts in the fields of brand and program development; custom content; advertising, marketing and PR; and event management. Green Living Enterprises also includes Greenlivingonline.com and The Green Living Show, Canada's largest green consumer show, dedicated to easy and workable solutions for leading a healthy and sustainable lifestyle. For more information, visit [greenlivingshow.ca](http://greenlivingshow.ca).

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