

FOR IMMEDIATE RELEASE



### *Top Innovative Products At The Green Living Show*

**TORONTO --- April 21, 2014 ---** We all want to live healthier and more sustainably, and contrary to the words of Kermit The Frog, it's actually easy to be green and healthier at the same time. The 2014 Green Living Show, taking place at the Direct Energy Centre April 25- 27, has rounded up a few innovative Show finds in every category to show how simple it is:

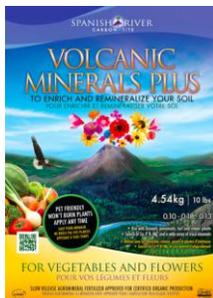
#### Home



Bringing furniture from "Tree to Table," [Storyboard Furniture](#) salvages ill-fated trees from the City and surrounding area and creates stunning custom furniture. Finding beauty from the recent ice storm devastation, you can find them along with 13 other artisans and craftsmen at the Show in the Trees Across Toronto Exhibit.



France-based [Eco Chic](#) combines technology and modern design to reduce your energy footprint, featuring beautiful outdoor LED lights and furniture that is waterproof, eco-friendly unbreakable and rechargeable, lasting up to 20 hours on a single charge.



Grow bigger, more nutritious organic produce right in your own garden with [Boreal Agromineral's](#) volcanic soil fertilizer, made of naturally occurring minerals from a Northern Ontario volcano. You can visit The Urban Agriculture Pavilion at the Show to learn more about how this product is fostering healthy food systems in Toronto.



Breathe life back into your home with Mossaic Tiles or DIY Graffiti Kits by [Sprout Guerrilla](#). These Mossaic (moss art) products are the perfect way to create a personalized, eye-catching display in any space - indoor or outdoor - that also cleans the air.



Welcome to the roof, reinvented. Introducing the Solar Shingle System by [Dow Powerhouse™](#), a shingle that protects like typical asphalt while also generating clean, renewable energy to power your home.

## Automotive



Did you know a typical car wash causes soap and harmful chemicals to enter our sewage systems without filtration? [GOclean](#) Waterless Car Wash eliminates polluting our water and natural resources and saves 500 litres of water per wash. As an added bonus, for every bottle sold GOclean gives 21 days of clean drinking water to a person in need.

## Fashion & Beauty



[Rok Cork](#) has found a way to make environmentally-conscious fashion synonymous with luxury. Committed to supporting the sustainability of the cork Industry, the line of bags and accessories is 100 per cent wearable, eco-friendly and sustainable, as durable and supple as leather, stain and scratch resistant, water resistant, hypoallergenic and above all - stunning!



Just in time for summer, [PretendTAN](#) offers a natural looking sunless tan option that is paraben-free, sulfate-free, odour-free, oil-free and gives instant colour for all skin types and tones without streaking.



Never compromise health for beauty. [Bio Seaweed Gel](#) contains no dehydrators to thin or stain the natural nails, regardless of wear time, promoting natural nail growth. Unlike many other products available in salons Bio Seaweed Gel is formaldehyde, toluene, DPB, solvent and BHA free and lasts approximately two weeks.

## Lifestyle



Turning leftovers of wheat production into high quality paper [Step Forward Paper™](#) is comprised of 80 per cent tree-free wheat straw. This paper is FSC Certified and 100 per cent committed to a better planet by reducing your eco footprint. It is recyclable, biodegradable, compostable and endorsed by Woody Harrelson, so it's got to be good.



An innovative step up from walking barefoot, [Barefooters®](#) are designed for a natural Feel Great® walking experience with all the protection of a shoe. Going barefoot has proven health benefits, strengthening and stretching your feet as you walk, improving your body for greater balance and stability.



Detox the right way with [The Raw Juice Guru's](#) 'juice feast', a new way to cleanse without starving. Get your daily dose of minerals, vitamins and live enzymes from 100 per cent certified organic, local Ontario produce. And, it's tailored and customized to your needs, ailments, concerns and goals from 800-plus raw juice options.

## Eco- Parenting



Keeps bugs away this summer and keep your **WHOLE** family safe with Bug Away Repellent Spray by Mambino, available at [Simply Green Baby](#). Using only organic, natural ingredients such as lemongrass and citronella, parents don't have to worry as this product is non-toxic, DEET free, non-chemical, hypoallergenic and works.



The Botanical Paint Kit from [Simply Green Baby](#) offers fun, safe play for kids during rainy days. These water-soluble pigments, made from fruits, vegetables and spices, become paint just by adding water.

For more information, visit [www.greenlivingshow.ca](http://www.greenlivingshow.ca), follow us [@GreenLivingPage](#) and LIKE us at [Facebook.com/GreenLivingPage](https://www.facebook.com/GreenLivingPage).

### **Dates & Hours**

Friday, April 25	10 a.m. – 7 p.m.
Saturday, April 26	10 a.m. – 7 p.m.
Sunday, April 27	10 a.m. – 6 p.m.

### **Location**

Direct Energy Centre  
100 Princes' Blvd.  
Toronto, ON M6K 3C3  
Closest intersection: Lakeshore Blvd. /Strachan

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### **About The Green Living Show**

The Green Living Show is Canada's largest consumer show dedicated to simple solutions for leading a healthy and sustainable lifestyle. This three-day event offers inspiration for all ages and features influential speakers; eco home, cottage and garden design; local and organic food and wine tastings; health, wellness and yoga pavilions; eco fashion and green beauty makeovers; electric and hybrid car test drives; nature exhibits and fun activities for the entire family. [www.greenlivingshow.ca](http://www.greenlivingshow.ca)

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