

FOR IMMEDIATE RELEASE



***Green Living Show Wants to Lend a Hand in Feeding a City  
and Help Everyone Breathe a Little Easier***



**TORONTO — April 22, 2014 —** There’s no denying nutritious food and clean air are the foundation of health, yet more than 830,000 people go hungry every month in Canada and the urban forest, the lungs of our city, is being rapidly destroyed by storms and disease.

This is why The Green Living Show - taking place at the Direct Energy Centre April 25- 27 - wants to demonstrate how to protect and increase our urban tree canopy and teach visitors how to grow their own fresh fruits and vegetables in the middle of the city.

**The Urban Forest Pavilion**

Toronto’s 10.2 million trees provide essential environmental, social and economic benefits, and this year the Green Living Show has partnered with Ontario Wood, TD Friends of the Environment and Forests Ontario to learn what we can do to protect our trees.

“The damage from the December ice storm was significant and unprecedented,” says Mark Cullen, Canada’s most famous garden expert and founding Chair of Trees For Life, which is

dedicated to doubling the tree canopy in urban spaces across Canada. “Taking action now is vital to preserving our tree-lined streets.”

Show attendees can explore the forest pavilion, talk to arborists and learn how to care for their trees and lessen the impact of storm and insect damage.

The Urban Forest Pavilion will also host 16 artisans and craftsmen displaying a gallery of beautiful, hand-crafted furniture and art salvaged from trees that fell victim to the ice storm and other native Ontario species.

### **Feeding a City Close to Home**



Trying to shed light on urban agriculture and the local food movement, The Green Living Show is presenting the Urban Agriculture Pavilion, a massive interactive garden designed to illuminate the healthy local food systems available to Torontonians. Complete with demonstration Roof Garden, Milk Crate Farm, Mini Urban Farm and a Farmers’ Market, the

space is designed to help identify opportunities for growing and accessing fresh, local produce in the middle of the city.

“As the population in urban centres becomes denser, it’s even more essential to look at creative ways to farm within the city which will increase access to fresh, local produce for everyone,” adds Laurie Simmonds, Founder and CEO of Green Living Enterprises.

Partnering with Boreal Agrominerals Inc., a producer of naturally occurring minerals from an ancient Northern Ontario volcano that enhances soil dynamics and increases nutritional value in crops; as well as several Toronto community gardens: Black Creek Community Farm and Everdale Organic Farm, The Green Living Show has created a feature that demonstrates community shared crop farming in urban centres.

Attendees are encouraged to walk through the interactive garden’s paths, learn how to build roof gardens, use container gardens and participate in the city’s community garden projects. In the Milk Crate Farm, they will learn about mobile gardening which transforms vacant building lots into temporary and portable gardens that can feed an entire community.

For more information, visit [www.greenlivingshow.ca](http://www.greenlivingshow.ca), follow us **@GreenLivingPage** and LIKE us at **Facebook.com/GreenLivingPage**.

**Dates & Hours**

Friday, April 25	10 a.m. – 7 p.m.
Saturday, April 26	10 a.m. – 7 p.m.
Sunday, April 27	10 a.m. – 6 p.m.

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**About The Green Living Show**

The Green Living Show is Canada’s largest consumer show dedicated to simple solutions for leading a healthy and sustainable lifestyle. This three-day event offers inspiration for all ages and features influential speakers; eco home, cottage and garden design; local and organic food and wine tastings; health, wellness and yoga pavilions; eco fashion and green beauty makeovers; electric and hybrid car test drives; nature exhibits and fun activities for the entire family. [www.greenlivingshow.ca](http://www.greenlivingshow.ca)

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